

MEREK ALAM

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EXPERIENCE:

Marketing Intern | Social Media Manager

The Eiseman Center for Color

6 Months June. 2022 - Nov. 2022

During this period, I worked under the direction of Leatrice Eiseman of The Pantone Color Institute, to create cohesive branding, marketing, and graphic design strategies for her color education and consulting studio.

Project Manager | Graphic Designer

100k Ideas

6 Months July. 2022 - Dec. 2022

During this time, I created trend, market, industry domain, benchmarking and concept viability research, as well financial estimates, for incoming clients. Additionally, I created logos, branding, and graphic design elements for clients.

Teaching / Research Assistant - Fashion History

College for Creative Studies

1.25 Years Sept. 2021 - Current

I currently work as a teaching and research assistant for Fashion History at CCS.

Podcast Editor

Equine Network LLC

1 Year Jan. 2022 - Current

I currently utilize my skills in audio production and mixing to edit several podcasts per week for Equine Health Network, using Adobe Audition.

Editor/Motion Designer

eos Business Solutions

Freelance Jan. 2021 - Current

I currently use a combination of After Effects and Premiere Pro to create advertisements for local businesses via editing and motion design from scratch on a freelance basis.

Graphic Designer / Social Media Manager

Portage Point Inn | Lahey's Pub

4.5 Years May 2018 - Current

I currently do graphic design, and social media management, ranging from menu design to fully fledged ad campaigns at the historic Portage Point Inn & Marina.

Graphic Artist / Illustrator

The Almanian Newspaper

2 Years Jan. 2018 - Jan. 2020

I worked for the Almanian Newspaper as their sole graphic artist. creating pieces ranging from data visualization to artistic renderings. Additionally, I worked on an as needed basis for creating logo-sets.

SKILLS:

- Nonlinear video editing, motion design; audio production, mixing, editing; 3D graphics, lighting; cinematography, directing, writing
- The Adobe Creative Suite (Premiere, After Effects, Audition, Photoshop, Illustrator, Indesign)
- Blender 3D, Keyshot, Canva, Audacity, Pro Tools, Garageband, Logic Pro

EDUCATION:

College for Creative Studies

Detroit, MI.

MFA

Major: Colors, Materials, and Finishing Design

Expected Date of Completion: May, 2023

Alma College

Alma, MI.

Bachelor of Arts

Majors: New Media Studies & Theatre

GPA: 3.84 | Summa Cum Laude Date of Completion: December, 2019

HONORS, AFFILIATIONS:

- Helped facilitate Leatrice Eiseman's Master Color Workshop in Nov. 2022
- CCS Dean's List (2021 Fall Term - 2021 Fall Term)
- Flint Youth Film Festival: June, 2020 | 3rd Place Winner - Neurasthenia (Director), Official Selection
- Two time Barlow Award Nomination, Alma College (2018 + 2019)
- Traverse City Film Festival, Official Selection: UNDRINKABLE (Producer, editor, speaker) (Aug. 2017)
- Alma's President's Cup for Highest GPA in class (2017)
- Alma College Dean's List (2016 Fall Term - 2019 Winter Term)

References Available Upon Request